

# Inside

Volume 01 / 2023

Company News  
of the Vasantha Group





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# Dear Vasantha Family,

It's with immense pride and excitement that I introduce the inaugural edition of „V Inside“. As the pages of this first edition unfold, they capture more than just company updates; they encapsulate the heartbeat of our Vasantha family.

This edition is especially close to my heart because it represents a new chapter in our communication journey. Not only will we delve into the latest business milestones and achievements, but we'll also spotlight the company events that bring us together, fostering a shared sense of identity and belonging. These events—whether they're workshops, team outings, or community initiatives—highlight the unity and spirit of collaboration that the Vasantha Group embodies.

„V Inside“ is designed to bridge every corner of the Vasantha Group. From those of you at the bustling headquarters to the dedicated members in our subsidiaries, this newsletter aims to give everyone a voice and a shared platform. As we step into this new era of connectivity, I believe it's essential to understand and appreciate the diverse tapestry of experiences that shape our collective narrative.

I encourage each one of you to engage deeply with this edition—reflect on the stories and share your feedback. After all, this newsletter is about our journey, our story, our Vasantha.

Thank you for your continued dedication, and for embarking on this new journey with us. Together, as the Vasantha family, we are charting a path of distinction.

Warmly,  
Varun Reddy  
*Director of Sales & Foreign Operations*



Thank you for your  
continued dedication,  
and for embarking on  
this new journey with us.





# ◆ Milestone Achieved: VTC Unit 3 Hits its Operation 2023 Target

We are thrilled to announce a significant achievement that reflects the unwavering dedication and collaborative spirit that define Vasantha. With immense pride, we share that Vasantha Unit 3 has surpassed expectations by achieving its Operation 2023 target.

This accomplishment stands as a testament to the relentless commitment of our team and the strategic vision that propels us forward. Vasantha Unit 3's exceptional performance signifies our ability to navigate challenges and seize opportunities.

The hard work, innovative thinking, and determination displayed by the entire Vasantha Unit 3 team have been instrumental in this success. Their collective efforts have not only met targets but have also set a standard of excellence that continues to inspire us all.

As we celebrate this milestone, we extend our sincere congratulations to each member of Vasantha Unit 3. Your dedication is a shining example of what we can achieve when we come together with a shared purpose.

## ◆ Expanding our Horizons: Making Waves in North America!

We are making significant strides in the North American medical and packaging industries. With a new \$7 million investment, we are opening a cutting-edge mold building support facility in West Chester, Ohio. This strategic move allows us to establish a strong foothold in North America, catering to the unique needs of the region's medical and packaging sectors. Our state-of-the-art facility in West Chester will enhance our capabilities, enabling us to deliver top-notch mold solutions and exceptional customer service.

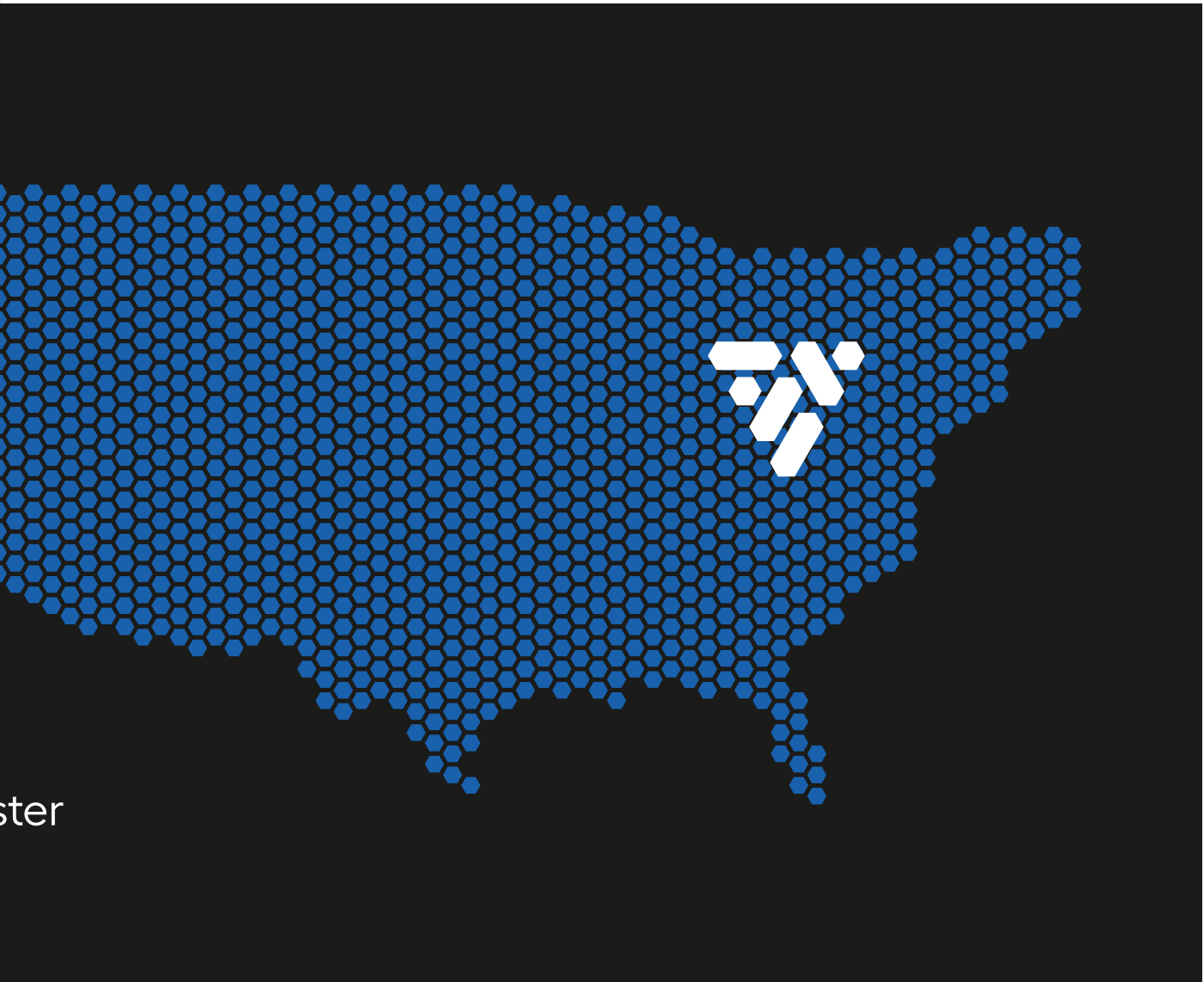
West Ches  
Ohio





“We made the decision to expand to the USA in 2019. We hired a few key employees to start the process, and since then we’ve invested over \$7 million to acquire a facility, machinery, and more. We are now ready to move forward building our business in North America.”

- Varun Reddy



## ◆ Flawless First Trial: Mastering Complexity in Bi-Colour Molding at Vasanth

In the dynamic world of injection molding, achieving perfection on the first trial of a complex bi-colour mold is a remarkable feat. At Vasanth, our recent achievement in this realm speaks volumes about our expertise and commitment to excellence. "It's not often that one produces a perfect part from the first trial of a complex bi-colour mold, which the team achieved in this case." Our skilled team's ability to seamlessly blend innovation and precision has led to this exceptional outcome. The flawless production of a challenging bi-colour mold reflects our dedication to pushing boundaries and delivering top-tier solutions. From concept to execution, every step was executed with meticulous care and technical finesse. The flawless trial underscores our unwavering pursuit of perfection and our promise to provide nothing short of exceptional results. We extend our gratitude to our talented team for their dedication and expertise. Their achievement underscores the values that drive us at Vasanth Injection Mold Manufacturer – innovation, precision, and excellence. As we celebrate this milestone, we remain committed to raising the bar and setting new standards in the field of injection molding.







## Vasantha Group Gearing up for Fakuma Trade Show

October 17th to 21st

Friedrichshafen, Germany



## ◆ Celebrating Employee Excellence at Vasantha





S Sumanth Kumar  
S Trinadha  
Jaya Shankar  
Sai Laxman  
N Nagesh  
Jay Kumar Prajapathi  
B Srinivasa Rao  
Gurusiddaiah G  
Ashok Kumar Swain  
Shaik Mohammed  
Rupesh Babu  
V Shankar



At Vasantha our commitment to excellence goes beyond the products we create – it extends to celebrating the remarkable achievements of our dedicated team. We take immense pride in spotlighting the exceptional successes that drive us forward. Zero Rejection Champions: Our relentless pursuit of quality is exemplified by the Zero Rejection Champions. These individuals have set the bar high, ensuring that each part that leaves our facility meets the highest standards. Their diligence and commitment to precision are the cornerstones of our reputation for excellence. Best Suggestion Innovators: Innovation thrives in an environment that encourages creativity and collaboration. Our Best Suggestion Innovators have illuminated new pathways with their ingenious ideas. Their contributions not only streamline processes but also shape the future of injection molding. Safety Week Celebration 2023: Safety is not just a priority – it's ingrained in our culture. As we celebrated Safety Week 2023, our team came together to reinforce our unwavering commitment to a safe work environment. This celebration was a reminder that every member of the Vasantha family plays a crucial role in upholding our safety standards. These employee successes epitomize the values that define us as a company – quality, innovation, and safety. They underscore the foundation upon which Vasantha stands and inspire us to continue reaching for greater heights. We extend our heartfelt congratulations to all our champions and innovators. Your dedication fuels our journey of excellence, and your achievements illuminate the path forward.



# ◆ Pandit Jawaharlal Nehru Award

In recognition of excellence in industrial productivity by  
FTCCI





We are extremely delighted and proud to announce that Vasantha Tool Crafts has been honoured with the prestigious Pandit Jawaharlal Nehru Award in recognition of excellence in industrial productivity by FTCCI. The excellence in industrial productivity award recognizes the relentless commitment, innovative practices, and exceptional performance of our organization in contributing to the industrial growth of our state. This recognition is a reflection of the hard work and dedication exhibited by each and every one of you. Together, we have demonstrated the true spirit of teamwork and a commitment to excellence. We have consistently strived for excellence in all aspects of our operations. Everyone has played a pivotal role in shaping our organization, fostering a culture of innovation, and driving our success. We would like to extend our heartfelt appreciation to all our employees for their unwavering dedication, perseverance, and hard work. Your relentless efforts have been crucial in realizing our organizational goals and securing this prestigious award. Each one of you has contributed significantly to this success, and I am truly grateful for everyone's outstanding commitment. Once again, congratulations to each one of you for this remarkable achievement. Your dedication and hard work are truly appreciated.

## ◆ Vasatha Group Proudly Sponsors a State-of-the-Art Laser Digital Cutting Machine to T-Works

We are delighted to announce that Vasatha Group has sponsored a cutting-edge laser digital cutting machine to T-Works, India's largest prototyping centre, in an effort to support and train startup companies. This collaboration signifies our commitment to fostering innovation and empowering entrepreneurs. The laser digital cutting machine will provide aspiring startups at T-Works with advanced prototyping capabilities, enabling them to bring their innovative ideas to life. We are proud to contribute to T-Works' mission of nurturing and mentoring startup companies, and we believe that this sponsorship will have a significant impact on the growth and success of budding entrepreneurs. We extend our heartfelt appreciation to the entire Team at T-Works for their dedication and passion in creating an environment where innovation thrives. It is their relentless efforts that make initiatives like these possible. Let us celebrate this remarkable collaboration and continue to support each other in our pursuit of excellence and innovation. Please feel free to share this exciting news with your colleagues through WhatsApp and display it on the notice board. Thank you for your continued dedication and commitment to Vasatha Group's vision.







**T-WORKS**

T-Works, India's largest prototyping centre





## ◆ 5k Walk for Children on World Day Against Child Labour 2023





Vasantha Group organized a 5k Walk for Children on World Day Against Child Labour 2023! We are proud to announce that Vasantha Group, in collaboration with our partners, organized a highly successful 5k Walk for Children on the occasion of World Day Against Child Labour 2023. The event aimed to raise awareness about child labour and promote efforts to eliminate this global issue. By coming together as a community, we demonstrated our commitment to providing children with a safe, nurturing environment where they can grow, learn, and thrive. Through this event, we not only raised awareness but also raised funds to support initiatives that provide education, healthcare, and support systems for underprivileged children. Together, we can empower them with the tools and opportunities they need to build a brighter future. We extend our heartfelt gratitude to all the participants, volunteers, and sponsors who made this event possible. Your passion, enthusiasm, and unwavering support contributed to the resounding success of the 5k Walk for Children. Let's continue our efforts in championing the cause of child rights and advocating for the end of child labour. Together, we can create a world where every child can enjoy their childhood and reach their full potential.



# ● Vasantha Group News





## New Employees



**Georg Süß**

Project Management

“At VTW I see the opportunity to realize my career development. I look forward to using my experience in tool design and product design into the life of the company and to improve the smart processes and modern technologies together with my new colleagues.”

Georg Süß graduated from the HTL for industrial design and then worked for 6 years as a designer for injection molds. Afterwards he gained experience as a product designer for plastic packaging, using the following technologies: Injection molding, extrusion blow molding, stretch blow molding



**Yannick Journet**

Regional Sales Manager

“All my experience will be dedicated to the service of Vasantha to reach the way of success.”

With these words, we welcome Yannick Journet to our Vasantha / VTW team. Yannick will cover France and all French-speaking countries, and in addition key accounts. He has had extensive experience in mold making since 1998. During this time, he has gained a lot of insight into different market segments. Starting with the automotive industry, followed by the closure and packaging industries, and more recently the medical market.

## Sports Challenge

The 20 VTW participants in the SPUSU Company Challenge collected over 62,000 active minutes this year, making a significant contribution to increasing well-being and health in the workplace. Prizes of over 500 euros awaited the ten most active participants, including a wellness day at the Schwarzalm, an overnight stay at the Waldkirchen train hotel, admissions to the Sole-Felsen swimming bath and vouchers for the Thayaner archery course. In addition, on the day of the award ceremony, the entire workforce was able to enjoy a midday snack. “Since the health of our employees is very important to us, it is a matter of course for us to support such initiatives,” emphasizes Manfred Schinko.



# ◆ Distinctions of employees



**Julia Fröhlich**

Marketing & Communications

Julia Fröhlich is responsible for marketing, public relations and management assistance at VTW. To expand her knowledge, she is studying business administration and e-business management in the 5th semester at IMC Krems. This bachelor degree programme is tailor-made for tomorrow's managers: the perfect mix of business administration, the latest information technology (IT) and a strong practical focus get employees ready to assume operational management responsibilities. Business administration focuses on how companies are managed and organised. In other words, it examines business processes with the aim of providing insights into the planning, implementation and evaluation of responsibilities, approaches and objectives in different parts of a company. Business administration topics include accounting and finance, marketing, human resources and logistics. With Julias broad knowledge she supports the Vasantha Group day by day. She emerged as one of the best applicants for the Leopold Fiegl Scholarship and was awarded for her excellent academic performance. She was also awarded the IMC Krems merit scholarship.



**We are happy about the active participation and  
wish a lot of fun with the prizes!**

**Markus Stocklasser**

1st Place • 12 306 minutes

**Manfred Schinko**

2nd Place • 6 357 minutes

**Michael Bräuer**

3rd Place • 5 597 minutes



# ◆ Savya Automation New Facility

## Savya Austria's new facility: A step towards growth

We have reached a significant milestone in our growth journey with a recent relocation to a new facility in Waidhofen an der Thaya, Austria. The move represents a positive step for the our progress and development.





# WE ARE READY!

We, the team at Savya Austria Automation, are thrilled to share some exciting news with you! Recently, we made a significant development by relocating to a brand-new facility, which marks a major stride in our expansion plans. This move provides us with a spacious area of 517 square meters dedicated to our Assembly operations, allowing us to take on multiple projects simultaneously.

Moreover, our new facility features a modern and thoughtfully designed Office space spanning 128 square meters. Our focus here is on creating a comfortable and inspiring work environment that fosters collaboration

among team members and contributes to our company's growth.

This relocation symbolizes our commitment to delivering top-quality products and services to our customers. With our enhanced capabilities and increased capacity, we are eagerly looking forward to undertaking exciting projects and meeting the expectations of our clients. Our mission is to provide cutting-edge solutions tailored to meet each client's unique needs.

This new chapter in our story is filled with anticipation for the future. As we unpack our tools and set up our workstations, we are eager to embrace the opportunities that lie ahead.



### New Machines & Facilities

Relocated 8 Fanuc Roboshot machines and ancillary equipment to Ohio facility

### Employee Applications

Employees attended training through Ohio's TechCred program with \$13,000 reimbursement

### Client Appreciations

100% customer satisfaction on all completed projects

### Awards & Recognitions

Cincinnati Better Business Bureau Spark Award finalist







## New H hirings

Joseph Morton, Technical Program Manager

Andrew Cummings, Sales Manager | USA + North America

Mark Hurston, Senior Process Engineer

Jerry Winterhalter, Milling Specialist

Jason Pippenger, Operations Manager

Eric Brenn, Technical Sales Engineer | Mexico + Central America

Mandy Mullins, Administrative Assistant

Rick Snyder, Toolmaker

Charlie Tripp, Grind Specialist

Jeff Klare, Senior Design Engineer

## New Achievements

Shawn Schnee promoted from CTO to CEO

Kyle Ghent promoted from Director of Engineering to Director of Operations

Attended 1st trade show, MD&M West in February 2023

ISO 9001 & 13485 certification to be completed by October 2023

# ● Celebrating Years of Dedication



In every edition of our employee newsletter, we pause to celebrate the true heart of Vasantha: our team. We take immense pride in those who have been with us for years, some even for decades. Their loyalty, growth, and dedication form the bedrock of our company's success. Through their commitment and expertise, Vasantha has flourished over the years. A heartfelt thank you to all our long-standing team members - you shape Vasantha into the esteemed entity it is today. Here's to many more years together!





### **Pavan Gunti**

Assistant General Manager

Since 1996, Pavan Gunti has climbed from Die Maker to Assistant General Manager at Vasantha, showcasing unparalleled expertise. His leadership in mold manufacturing has led to significant company milestones, including the development of innovative mold types. Recognized by the Managing Director for his commitment to quality, Pavan epitomizes Vasantha's values of innovation and growth. As we mark his 27-year journey, we celebrate his impact and look forward to his future contributions. Thank you, Pavan, for your dedication.

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### **Raja Reddy**

Assistant General Manager

Raja Reddy's 34-year trajectory from Trainee to Assistant General Manager at Vasantha stands as an embodiment of dedication and growth. Initiating his journey in 1989, Raja's passion for mold assembly has driven his unparalleled ascent, marked notably by his advancement to Senior Manager in 2014. His innovative approach in mold assembly and commitment to client satisfaction have significantly elevated Vasantha's standing. Anchored by Vasantha's collaborative culture, Raja has emerged not only as an exemplary leader but also a mentor for many. Celebrating his illustrious 34 years, we anticipate his continued impact on Vasantha's future success. Thank you, Raja, for your unwavering dedication.

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### **Mohammed Ubedullah**

Accounts & Finance Department

Joining Vasantha three decades ago, M.Ubedullah led the Accounts & Finance Department from its infancy. From a small team of 13, his multifaceted roles and collaborations with seasoned professionals fast-tracked his growth. As Vasantha expanded globally, from manual processes to automation, and established plants from India to Austria, Ubedullah's involvement, notably with EXIM policy guidelines, was pivotal. His journey from a graduate to MBA symbolizes Vasantha's ethos: unity and dedication lead to success. Today, he gratefully commemorates his role in Vasantha's illustrious journey.

